

**SOUTHERN CALIFORNIA EDISON COMPANY'S (SCE)
NOTICE OF FILING OF APPLICATION FOR INCREASE IN ELECTRIC REVENUES:
APPLICATION FOR APPROVAL OF PLATFORM TO FACILITATE AUTOMATED
ACCESS OF CUSTOMER USAGE DATA TO AUTHORIZED THIRD PARTIES AND COST
RECOVERY MECHANISM**

APPLICATION (A.) 12-03-004

On March 5, 2012, Southern California Edison Company (SCE) filed an Application with the California Public Utilities Commission (CPUC) requesting an increase in SCE's electric revenues related to its proposed platform for facilitating the automatic exchange of customer usage data to authorized third parties.

On July 28, 2011, the CPUC issued Decision (D.) 11-07-056, which ordered SCE, Pacific Gas and Electric Company (PG&E) and San Diego Gas & Electric Company (SDG&E) to file applications with the CPUC to provide third party access to a customer's energy usage data via the utility backhaul when authorized by the customer. SCE's Application was filed pursuant to the CPUC's directive, and its proposed automated data exchange platform will use a common data format consistent with ongoing national Smart Grid standards efforts.

The following table compares SCE's current average rates to proposed increase in average rates if SCE's proposals in this Application are approved by the Commission:

CUSTOMER GROUP REVENUE IMPACT				
Customer Group	Revenue Change (\$Millions)	% Change	Present Bundled Rates (¢/kWh)	Proposed Bundled Rates (¢/kWh)
Residential	1.190	0.03%	15.869	15.873
Lighting – Small and Medium Power	0.833	0.02%	15.077	15.080
Large Power	0.275	0.01%	10.027	10.028
Agricultural and Pumping	0.071	0.02%	11.504	11.507
Street and Area Lighting	0.006	0.00%	18.025	18.026
Total	2.376	0.02%	14.115	14.118

The actual changes in rates will be determined by the CPUC.

THE CPUC WELCOMES YOUR PARTICIPATION AND COMMENTS

Before acting on SCE's Application, the CPUC **may** hold evidentiary hearings. At the hearings, SCE, the CPUC's independent Division of Ratepayer Advocates (DRA), and other formal parties of record will provide testimony and will be subject to cross-examination before a CPUC Administrative Law Judge (ALJ). These hearings are open to the public, but only those who are formal parties of record may participate. Parties may offer proposals that differ from those presented in SCE's application. After considering all proposals and evidence presented during the formal hearing process, the assigned ALJ will issue a proposed decision that the CPUC will either adopt, amend, or modify in issuing its final decision on the application. The CPUC's decision may differ from what is requested by SCE in its Application.

FOR FURTHER INFORMATION FROM SCE

As noted above, you may review a copy of this Application and related exhibits at SCE's corporate headquarters (2244 Walnut Grove Avenue, Rosemead, CA 91770). You may also view these materials at the following SCE business offices:

1 Pebbly Beach Rd. Avalon, CA 90704	30553 Rimrock Rd. Barstow, CA 92311	374 Lagoon St., Bishop, CA 93514
505 W. 14 th Ave. Blythe, CA 92225	3001 Chateau Rd. Mammoth Lakes, CA 93546	510 S. China Lake Blvd., Ridgecrest, CA 93555
26364 Pine Ave. Rimforest, CA 92378	41694 Dinkey Creek Rd. Shaver Lake, CA 93664	421 W. J St., Tehachapi, CA 93561
120 Woodland Dr., Wofford Heights, CA 93285	6999 Old Woman Springs Rd. Yucca Valley, CA 92284	

Customers with Internet access may view and download SCE's application and the papers supporting it on SCE's web site, www.sce.com/applications. Those without Internet access or anyone wishing to obtain more information about the application or hard copies of some or all of the materials should send a written request, referring to Application No. 12-03-004 to:

Southern California Edison Company
P.O. Box 800
Rosemead, CA 91770
Attention: Case Administration

You may also review a copy of this application and related exhibits at SCE's corporate headquarters (2244 Walnut Grove Avenue, Rosemead, CA 91770).

Los usuarios con acceso al Internet podrán leer y descargar esta notificación en español en el sitio Web de SCE www.sce.com/avisos o escriba a:

Southern California Edison Company
P.O. Box 800
2244 Walnut Grove Avenue
Rosemead, CA 91770
Atención: Comunicaciones Corporativas

CPUC PROCESS

If you wish to comment on this proceeding, you may submit written correspondence or send an email to the CPUC's Public Advisor's Office at the address shown below. Please state that you are writing concerning SCE's application A.12-03-004. Your comments will become a part of the formal correspondence file for public comment in this proceeding. The Public Advisor's Office will circulate your comments to the five Commissioners, the ALJ, DRA, and to CPUC staff assigned to this proceeding. You may also write to the CPUC if you need advice on how to participate in this proceeding, or would like to receive further notices regarding the date, time, and place of any hearing on SCE's application

The Public Advisor
California Public Utilities Commission
320 West Fourth Street, Suite 500
Los Angeles, CA 90013
Email: Public.Advisor.la@cpuc.ca.gov

When writing, please refer to Application No. 12-03-004. Please state if you would like a response, otherwise no response will be sent. You may review a copy of the Application at the CPUC's Formal Files Office at 505 Van Ness Avenue, San Francisco, CA Monday through Friday between the hours of 8:00 A.M. to noon daily.

March 5, 2012.