

Solutions for Small Businesses To Manage Energy Costs

In these challenging economic times, small businesses everywhere are looking for ways to save money, and Southern California Edison is ready to help. We offer a variety of programs, services and solutions to increase energy efficiency for your business while lowering your electric bill. Here are some ways you can start saving today:

- SCE's free Energy Audit is available online to help you understand where your energy dollars are going and learn how to reduce your electricity usage. Take this quick and easy audit today at www.sce.com/bizaudit.
- In some markets, SCE's Direct Install program provides free audits and equipment to improve your energy efficiency and lower bills for qualifying small businesses. To find out if you qualify, and to learn when SCE contracted energy experts will be in your area, visit www.sce.com/directinstall.
- SCE's Summer Discount Plan offers savings on your business' summer season electric bills. SCE will install a device on your central air conditioner, at no cost, to periodically turn off (or "cycle") your air conditioner. In return, you'll receive a credit on your summer season electric bills. To learn more, go to www.sce.com/bizsdp.
- SCE's Express Efficiency program offers business customers incentives and cash rebates for the purchase and installation of qualifying energy-efficient equipment. To learn more, go to www.sce.com/expressavings.

Now more than ever, you deserve to get the best return on every energy dollar you spend. SCE can help you save energy, save money, and compete more effectively. To learn more, call 1-800-736-4777, or visit us online at www.sce.com/mybiz.



SCE Helps Businesses Upgrade and Save Right Away

Retrofitting your business through SCE's Express Efficiency Program can cut your electricity costs immediately – you could upgrade at just a fraction of the cost and put money right back into growing your business.

The program offers business customers cash incentives and rebates of up to 100 percent of the cost of purchasing, leasing and installing new energy-efficient hardware which can lower operating costs by reducing electricity bills. Qualifying items include certain lighting, refrigeration, food service equipment, climate control systems, irrigation equipment and some replacement parts.



Pastor Frances E. Harris

At Hillside Tabernacle Church of God In Christ, located in Altadena, Pastor Frances E. Harris and her congregation worked room by room to rebuild and upgrade their church, a former post office building. Lighting presented a challenge. "We made every change we could, but thought the old light fixtures were something we just had to live with," Pastor Harris said. "The lights were suspended from the ceiling in those cage-shaped wire housings, and we didn't feel secure with such old equipment. We knew we needed to make a change."

For Hillside Tabernacle, SCE's Express Efficiency Program was the answer. The upgrade offered new equipment and new flexibility in energy usage. "Now that our new lights are on, the ceiling is bright and high and we all feel more comfortable about safety too. Also, we now have better control over our electricity usage – we're lighting where we need it, when we need it, and we're not wasting electricity on unoccupied spaces," Pastor Harris said. To learn more about how you can upgrade your equipment, and save energy and money, or for a current list of qualifying items and an application form, visit us online at www.sce.com/expressavings.

The Express Efficiency Program has a limited budget and is available to SCE business customers on a first-come, first-served basis until allocated funds are depleted, or up to December 31, 2009, whichever comes first. Qualifying items must be purchased, installed and fully operational prior to submitting an application. All equipment installations are subject to inspection at the sole discretion of SCE.

View and Pay Your SCE Bill Online

Looking for a faster, more convenient way to receive and pay your monthly electric bill? Enroll in SCE's free **My Account** service, which allows you to manage your account(s) online at SCE.com. **My Account** gives you 24-hour access to your account(s) from any computer, and puts three years of usage history at your fingertips. Business customers with monthly bills greater than \$5,000 should contact their SCE representative to enroll in the **My Account** service.

Once you've signed up for **My Account**, you can easily receive and pay your electric bill with **Online Billing & Payment**. With customer safeguards in place, this free online service will help you stay on top of your bills while eliminating excess paper waste. Select from the following options:

- **Online Billing** lets you save time while doing something good for the environment. You can view your bill online and access your account history without receiving a paper bill.
- **Online Payment** offers you the convenience of paying online, any time of day, seven days a week. You'll save on postage, too.
- **Direct Payment** automatically deducts your payment from your checking account each month, letting you stay focused on your business. It's perfect for entrepreneurs and companies with consistent energy bills.

Simply visit www.sce.com/mybill to sign up for the plan that's right for you.

SCE's Energy Centers Help You Make Smart Energy Choices

For **free** training and information on the latest energy-efficient technologies for your business or non-profit organization, visit our energy centers – the Customer Technology Application Center (CTAC) in Irwindale, and the Agricultural Technology Application Center (AGTAC) in Tulare.

At CTAC and AGTAC, you'll be able to see, hear,

and learn more about energy solutions through free workshops and hands-on exhibits. Our energy centers will provide you with training and support to help you make important energy management and energy efficiency choices.

CTAC and AGTAC offerings are tailored for commercial, industrial customers, while AGTAC

also offers classes that meet the needs of our agricultural customers.

For more information about the services offered at our energy centers, visit www.sce.com/techcenters, or call us at **1-800-336-2822** (for CTAC) or at **1-800-772-4822** (for AGTAC).



CTAC, Irwindale



AGTAC, Tulare

Southern California: Powered By Wind Energy

Meeting California's goal for a cleaner environment and SCE's goal of building a cleaner, smarter, more efficient electricity grid for the future begins with harnessing more energy from such sources as the sun, water and wind. To deliver this clean energy to you and all of our customers, we continue to make major investments to provide a reliable and robust delivery system.

The first three segments of the eleven-segment Tehachapi Renewable Transmission Project near Mojave are now underway. The project's aim is to connect clean energy from proposed wind generation farms to the electric grid.

If all segments are approved and constructed by 2013, this 250-mile transmission project would deliver up to 4,500 megawatts of renewable electricity – enough to power nearly 3 million homes. One megawatt serves about 650 average homes at a given point in time.

The Tehachapi project will help meet increasing energy demand across our service territory. Specifically, the project would ease constraints on power supply in the Los Angeles region, one of the largest and fastest growing areas in the country.

To learn more about the Tehachapi Renewable Transmission Project, and our commitment to reliability and renewable energy, visit www.sce.com/cleanenergy.

SCE's Express Efficiency Program Helps Cut Electricity Spending

An SCE account representative recently asked members of the Korean-American Grocers Association (KAGRO), "How many of you use strip curtains on your walk-in refrigerators?"

The answer: none. The grocers felt the curtains got in the way. "That means everyone here is spending an average of \$10 every day on wasted energy," said the representative. "That's \$300 a month."

Profit margins in small groceries and convenience stores are thin and the hours are long, so waste is intolerable. James Kim, president of the Inland Empire Chapter of KAGRO and owner of Valencia Liquor in San Bernardino, saw that he could improve the efficiency in his own 1,500 square foot store, and also set an example for other small business owners in his association, by taking advantage of incentives and savings offered in SCE's Express Efficiency Program.

Express Efficiency helps businesses get financial incentives for new energy-efficient equipment for lighting, refrigeration, food service, air conditioning, agriculture and premium efficiency motors. The program helped Mr. Kim get rebates to install energy-efficient lighting, repair and upgrade gaskets in the store's walk-in and reach-in coolers, insulate piping, and – yes – put strip curtains in his walk-in refrigerator.

"My business is typical of the small groceries and liquor stores in the area," Mr. Kim says. "We're family-owned and operated, with a forty-year-old building that still had much of its original lighting and refrigeration equipment. My power bill ran high, especially during the summer months – about \$2,000."

To learn more about this program, visit our Web site at www.sce.com/expressavings.