



Business Connection

Please visit us at www.sce.com

Get Zero-Percent Financing to Pay For Energy-Saving Upgrades

In today's economy, staying competitive means cutting operating expenses while enhancing your bottom line. To help businesses like yours you get there, SCE soon will offer a **new** On-Bill Financing program* for qualifying energy efficiency projects. With On-Bill Financing, SCE can work with you to finance your energy efficiency project to help achieve your organization's goals.

Benefits of On-Bill Financing include:

- Zero-percent interest loan
- No fees or loan costs
- Convenient loan repayment through your monthly SCE bill
- Financial incentives for installing energy efficient equipment
- Lower monthly electricity costs from the installation of your energy efficiency project

Business (commercial and industrial) customers are eligible for loans of up to \$100,000 per customer with loan terms of up to five years. Government and institutional customers are eligible for loans of up to \$250,000 per customer with loan terms of up to 10 years. The amount of the monthly loan payment will be offset by the monthly bill savings resulting from your project.

SCE will begin accepting On-Bill Financing applications for new energy efficiency projects on Aug. 2, 2010.* Funds are available on a first come, first-served basis. To find out how this program can work for your organization, contact your account representative or visit www.sce.com/onbill.

*The On-Bill Financing program terms and conditions may vary from those described herein pending final California Public Utilities Commission approval.

Changes to SCE's Demand Response Dual Program Enrollment

If you're already enrolled in one of our demand response programs, you're likely enjoying all the benefits of participation. Besides reducing energy usage, lowering your electricity costs and ultimately saving money, you're helping to make a difference in California's energy and economic well-being by reducing electricity usage when it's needed most.

Enrolling in more than one demand response program at a time may give you incentives beyond what a single program may provide. SCE has received approval from the California Public Utilities Commission (CPUC) to revise our dual enrollment rules for Demand Response. We're adding some dual enrollment opportunities, removing others, and allowing you to participate in a maximum of two demand response programs at one time. In addition to being able to sign up for two demand response programs, you may also participate in the Optional Binding Mandatory Curtailment (OBMC), a program which exempts customers from rotating outages in exchange for partial load reduction of their entire circuit during every rotating outage.

If you're enrolled in a demand response program, the table below shows your compatible second demand response program options (these are subject to availability and eligibility requirements):

If You're Enrolled in This Program Today	You May Add One of These Programs
Agricultural and Pumping Interruptible (AP-1)	<ul style="list-style-type: none"> • CPP* • DBP • PA-RTP* • SLRP
Base Interruptible Program (BIP)	<ul style="list-style-type: none"> • CPP* • DBP • RTP-2 • SLRP
Capacity Bidding Program (CBP) with "Day-Of" Option	<ul style="list-style-type: none"> • CPP* • PA-RTP* • RTP-2* • SLRP*
Critical Peak Pricing (CPP)	<ul style="list-style-type: none"> • AP-I* • BIP* • CBP with "Day-Of" Option* • SDP*
Demand Bidding Program (DBP)	<ul style="list-style-type: none"> • AP-I • BIP • SDP
Pumping and Agricultural Real-Time Pricing (PA-RTP)	<ul style="list-style-type: none"> • AP-I* • CBP with "Day-Of" Option*
Real-Time Pricing (RTP-2)	<ul style="list-style-type: none"> • BIP • CBP with "Day-Of" Option* • SDP*
Scheduled Load Reduction Program (SLRP)	<ul style="list-style-type: none"> • AP-I • BIP • CBP with "Day-Of" Option* • SDP*
Summer Discount Plan (SDP)	<ul style="list-style-type: none"> • CPP* • DBP • RTP-2* • SLRP

*New dual enrollment changes approved by the CPUC.

Some demand response contracts (third-party demand response resource providers that are authorized to enroll you in demand response programs) are also eligible. For more information, please contact your SCE account representative.

If you would like to learn more about our demand response programs, please visit www.sce.com/drp. You'll find program descriptions, plus a link to the Demand Response Program Guide containing more program information, tips and a helpful glossary of terms. If you have specific questions about how you can use these programs to design an effective electricity reduction strategy, please contact your SCE account representative.

SCE.com/leaveatip: Energy Efficiency Tips by Customers, for Customers

With the hot summer months approaching, you can beat the heat and save money with tips for reducing your energy usage. Visit www.sce.com/leaveatip to find innovative advice from other customers.

Do you have a cool tip about something you've done to conserve energy? We'd like to hear from you.

Visit www.sce.com/leaveatip to post your suggestion and share your success with other energy-efficient customers.

Fight Fire Before It Starts

Indoors:

- Do not overload power outlets.
- Keep fire extinguishers close to where you may be using fire – your kitchen, patio or garage. Verify that your fire extinguishers are charged, in good condition and not past their expiration dates. Select a multi-purpose extinguisher that can be used on all types of home fires – choose one that is large enough to put out a small fire, but not so heavy as to be difficult to handle. Never use water on an electrical fire: it can cause an electrical shock.
- Be attentive when using heat-producing electrical devices such as blow dryers, flat and curling irons, clothes irons, stoves, ovens, barbecues and fireplaces, and discontinue use of any item that has frayed or broken wires. If such items come in contact with flammable or wet surfaces, they may cause a fire or electrical shock.

Outdoors:

- Consult with a licensed arborist to help you select plants for your yard that do not reach within 10 feet of power lines when fully grown.
- Remove all flammable vegetation or other combustible growth within at least 30 feet of your home and other structures on your property.
- Check with your insurance company and fire department for your local clearance requirements.
- Follow local authority directions and camp ground rules for using fire outdoors.
- Follow manufacturer's instructions for using potentially hazardous products.
- Remember, if you notice smoke or fire at home or nearby, immediately call 9-1-1, alert everyone at home, and prepare to evacuate quickly. Once you have evacuated, let fire professionals handle the danger and do not return until local authorities have declared that it is safe to do so.



Learn more about fire and emergency preparedness at www.sce.com/firesafety or www.firesafecouncil.org.

SCE's Energy Centers Help You Make Smart Energy Choices

Find **free** training and information on new energy-efficient technologies for your business or non-profit organization at SCE's energy centers – the Customer Technology Application Center (CTAC) in Irwindale, and the Agricultural Technology Application Center (AgTAC) in Tulare.

Offerings at CTAC and AgTAC are tailored for commercial, industrial customers, while AgTAC also offers classes geared toward agricultural customers.

Here are a few examples of upcoming workshops that will take place at our energy centers:

Date	Location	Topic
July 15	CTAC, Irwindale	Implementing Energy Efficiency Projects
July 20	CTAC, Irwindale	Maneuvering Lighting Design Within Title 24, IECC and ASHRAE/IES 90.1
July 27	AgTAC, Tulare	Fundamentals of Electricity and Energy Efficiency (Newly Revised)
August 12	AgTAC, Tulare	Intermediate eQUEST: "Detailed Design"
August 17	AgTAC, Tulare	Lighting for Architecture and Interiors (New Class)
August 24	CTAC, Irwindale	Overcoming Objections to Energy Efficiency Investments

For more information about the services offered at SCE's energy centers, visit www.sce.com/energysolutions, or call us at (800) 336-2822 (for CTAC) or at (800) 772-4822 (for AgTAC).

Enjoy "Green" Savings with Solar

Are you interested in learning how a solar energy system can help lower your business' operating cost? Would you like to add more "green" to your business' bottom line and improve your company's reputation for environmental stewardship?

We are pleased to offer a **new California Solar Initiative** Commercial Solar workshop designed for energy managers who want to help their companies "go solar." Classes will be offered monthly beginning in July and continuing through October 2010.

The first class will be held 8:30 a.m. to 11:30 a.m. on Tuesday, July 13, 2010, at SCE's Customer Technology Application Center (CTAC) facility in Irwindale, California.

Topics that will be covered include:

- Solar energy basics
- Benefits of installing a solar energy or solar hot water heating system
- Tax credits and other financial models that can help reduce upfront costs

Pre-registration is required and space is limited.

Visit www.sce.com/ctac to view the complete course description and register your attendance today.

