

Serving Up Cost Savings to Local Restaurant Chains

SCE's customized rate plan tool helps Fresh Up reduce electricity bills at 14 Southland locations.

As businesses throughout SCE's service area look for ways to improve their bottom lines, we offer a helpful tool that informs them about ways to save money on their electricity bills.

One of those businesses is Fresh Up, an owner and operator of franchised quick service restaurants with locations throughout Southern California. Ryanne Sanders, an SCE Account Management senior specialist who works with small businesses, reached out to Fresh Up last year when she found that most of the company's locations could benefit from changes to their rate plans.

Evaluating data from our online rate plan comparison tool allowed Fresh Up to see how much it could save using different rate plans. As a result, the company switched plans for 14 of its 16 locations within our service area.

Estimated Savings of \$26,000 Annually

"We're always open to finding new ways to save for all our locations," said Elizabeth Aguillon, Fresh Up's Community and Marketing coordinator.

By switching to more beneficial rate plans, the company expects to save \$26,00 on its electric bills each year, based on current energy use. We advise customers to use the rate plan comparison tool to gather information to help them save energy and money. Business customers are also encouraged to sign up for **'My Account' on SCE.com** and confirm that their contact information is correct.

"Our goal is to ensure that all customers partner with us by participating in programs and services that can benefit their business and reduce energy costs," Sanders said.

Aguillon thanked SCE for communicating cost-saving measures they can use as resources. "Staying up to date on new SCE measures is definitely important to our company. It allows us to be efficient and focus on other aspects of the business," she said.

For more information about SCE business customer rate changes and eligibility requirements, visit [sce.com/ratetool](https://www.sce.com/ratetool).



Fresh Up was able to save money on its electricity bills at 14 of 16 locations using SCE's rate plan comparison tool. Photo credit: Courtesy of Fresh Up

Black History Month: Celebrating Business and Community Partnerships

SCE recently held our annual Black History Month (BHM) event – with a theme of “Fostering Thriving Communities” – to celebrate organizations and companies that advance the efforts and contributions of African American communities.

Civic and community leaders, business owners and SCE and Edison International (EIX) leadership participated in the event, which featured exhibitors, entertainment (provided by Oya, Spirit of Oya) and tours of SCE’s Energy Education Center and Foodservice Technology Center in Irwindale. In addition to SCE/EIX executives, our stellar speaker lineup included:

- Keynote Speaker: Stephanie Wiggins, Chief Executive Officer, LA Metro
- Guest Speakers:
 - Wanda Love, Council Member, City of Gardena
 - Candace Moore, Owner and Creative Director, Moore-Grace, LLC

We also proudly honored organizations in the categories of Clean Energy Champion, Community Partnership, and Diversity. Our previously named Diverse Business Enterprise Award, now the Gwen Moore Diversity Award, pays tribute to the former California assemblywoman who passed away in August 2020. Moore was the architect and political force behind California General Order 156, which is a state supplier diversity program that has strengthened and stabilized several California Black-owned, other minority-owned, women-owned and LGBTQ-owned businesses by helping them secure lucrative state contracts.

Congratulations to this year’s highly deserving award recipients:

- Clean Energy Champion Award: Rev. Frank Jackson, Jr., Chairman and CEO, Village Solutions Foundation, a Faith-Based Community Development Corporation
- Community Partnership Award: Black Equity Initiative
- Gwen Moore Diversity Award: Greater Los Angeles African American Chamber of Commerce

Learn more about this event and our outstanding 2024 BHM honorees at sceheritageevents.com. Hashtags: [#BlackHistoryMonth](https://twitter.com/BlackHistoryMonth) [#BHM](https://twitter.com/BHM) [#SCEBHM2024](https://twitter.com/SCEBHM2024)

To find out more about our business programs and community initiatives, follow us on X [@SCE_Business](https://twitter.com/SCE_Business) and [@SCE_Communities](https://twitter.com/SCE_Communities), as well as on our [Facebook](https://www.facebook.com/SCE) and [LinkedIn](https://www.linkedin.com/company/sce) pages. For more details on SCE’s diversity commitment, cultural awareness and outreach, visit sce.com/diversity.



Attendees at SCE’s recent Black History Month celebration learned from the voices and experiences of our Black colleagues and community members, like keynote speaker Stephanie Wiggins, LA Metro CEO. Photo: Andrew Lee